SOUTH HOWARD FLOOD RELIEF PROJECT
MARKETING CAMPAIGN | CONCEPT DESIGN

"We ♥ SoHo! Support your neighborhood businesses - shop and dine local!"

"☻ Keep supporting local! Your favorite businesses are open during construction!"

"Pardon the dust! Remember neighbors, SoHo is OPEN for business during construction! Less flooding, more fooding!"



MAIN GOALS!

Encourage residents and visitors to support businesses on South Howard Avenue during the stormwater construction project.

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