South Howard Flood Relief Project

Business Assistance Plan

The City of Tampa and Kimmins are working to reduce the impact of construction on South Howard businesses, customers, and residents. We'll also meet directly with businesses and adjust our approach when specific needs arise.

Smaller Construction Areas: Work will be limited to sections of about 400–600 feet at a time, reducing how much of the corridor is under active construction.

Restore Areas Quickly: As each section is completed, crews will begin restoring pavement, sidewalks, and streetscape so the area can reopen as quickly as possible.

Dedicated Business Coordination Team: Kimmins will have a four-person team focused specifically on helping businesses stay open and accessible. They'll work directly with merchants to solve construction-related issues, including helping coordinate deliveries.

Clear Signs and Detours: Signs will help drivers and customers navigate construction and find businesses along the route.

Monitor Construction Vibration: An independent company will monitor vibrations from construction to help protect nearby buildings.

Document Buildings Before Work Begins: Buildings along the route will be photographed and recorded before construction starts. Existing cracks or other structural concerns will also be documented and monitored when needed.

Maintain Pedestrian Access: Safe walking routes and clear signage will help customers reach businesses in active construction areas.

Reduce Construction Noise: Heavy equipment will use newer, OSHA-compliant backup alarms designed to reduce unnecessary noise while maintaining safety.

Marketing Support for Small Businesses: The City is working with dozens of South Howard businesses on customized marketing and promotional efforts to help bring customers to the area during construction.

sohOPEN
SHOP SOUTH HOWARD

SohOPEN Campaign: The City's **SohOPEN** campaign will remind people that South Howard businesses are open during construction and encourage the community to keep shopping, dining, and supporting them. The campaign will include social media, billboards, and other advertising.

Working together to keep South Howard moving forward.

CITY OF TAMPA STORMWATER CAPITAL IMPROVEMENT PROJECTS

Mayor Jane Castor Transforming Tampa's Tomorrow

SHStormwater.com